



I'mmm

fruit rolls



Why are the I'mmm JustFruit snacks becoming increasingly popular

Wide Organic/Bio range

Kids love I'mmm because:

- It's bursting with fruit flavor.
- It's chewable, foldable, tearable.
- Food that's also a playful adventure.
- It's simply... super cool!

Why do conscious consumers choose it?

- Some for vegan goodness.
- Some for sugar-free satisfaction.
- Some for a convenient, light snack.
- Some for a fiber-packed energy boost.
- Some for eco-friendly vibes. But mostly because it's amazingly tasty!

Parents appreciate I'mmm because:

- It's 100% pure, unadulterated fruit.
- It's free from added sugar, pectin or any additives.
- It's an eco-friendly product with recyclable packaging.
- ... and kids adore it!

Our partners value I'mmm because:

- It's a high-impulse product with appealing profit margins.
- Its compact packaging and size maximize shelf space.
- A diverse range allows for optimal and unique product listings.
- It caters to those following sugar-free, gluten-free, and lactose-free diets.
- ... and parents are more than happy to purchase it for their kids.



Boost profits and delight customers with I'mmm – the snack that's pure fun!

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